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AMERICAN DIETARY RETAILERS ASSOCIATION

November 1, 1968

Dr. Joshua Lederberg
Stanford University School of Medicine
Stanford, California

Dear Dr. Lederberg:

Several articles by you which appeared in the Washington Post, dated Saturday, January 27, 1968, Saturday, May 18, 1968 and Saturday, May 25, 1968, have been called to my attention by Don Litton, Vice President of Wm. T. Thompson Company.

On behalf of the East Coast Healthfood Organization, of which I am an officer and the American Dietary Retailers Association, of which I am past Secretary, I wish to commend you for your outspoken thoughts on the subject of malnutrition and nutrition in general in these United States. We, the Health Food Industry, have been shouting for many years that the American diet is not conducive to optimum health and that a possibility of malnutrition not only exists but becomes normal with the standard American diet.

You are doing a wonderful job in educating the people who need educating and I only hope your articles are read thoroughly, digested thoroughly and acted upon thoroughly.

Once again, our commendation for a job well done.

Keep Healthy,

Samuel Wachtel

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CC Mr. Don Litton